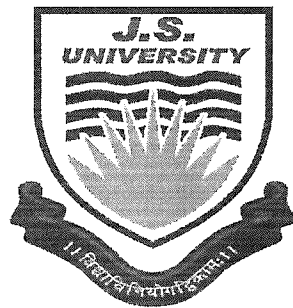


# **J.S. University, Shikohabad**

Established by UP Govt. Act No. 07 of 2015

Recognized by U.G.C. under section 2 (f) of Act-1956



**Value Added Course**

**[VAC-91]**

**Agricultural Marketing Law**

**FACULTY OF LAW**



J.S. University, Shikohabad  
Department of Law

Value Added Course

AY: 2020-21

## Agricultural Marketing Law

### [VAC-91]

#### Duration:

30 Hours. ( Theory + Practical 30 hrs )

This course can also be offered as 06 days full time intensive course.

#### Course Learning Outcomes

1. Recognize relevant knowledge of the structure and function of land ownership, occupation, and use.
2. Apply agricultural law as it pertains to land ownership.
3. Differentiate between important agencies affecting agricultural law.
4. Interpret common agricultural regulation and standards.
5. Recognize environmental issues facing land owners and farm business tenancy.

Sr.No	Content	Duration (30Hrs)
1	Basic concepts of Agricultural Marketing and Module Act	05
2	The Maharashtra Agricultural Produce Marketing (Development and Regulation) Act, 1963	05
3	Legislation on warehousing, Food Product Export, Grading and Marketing- Introduction, Objects and Reasons and salient Features of the Laws	05
4	The Protection of Plant Varieties and Farmers Rights Act,2001	05
5	Relevant Provisions under the National Food Securities Act,2013	05
6	Agricultural Insurance in India- an Overview	05

**Objective of the Course:** The livelihood of majority of the country's population depends on agriculture. About 65 percent of the population depends on the agriculture and 70 percent live in the villages. The contribution of Indian agriculture to the national Gross Domestic Product (GDP) is also significant. The food being the crowning need of mankind, much emphasis has been made on commercializing agricultural production. In this era of globalisation adequate production, warehousing, distribution, marketing and export of agricultural produce has become a high priority. Agricultural marketing is mainly the buying and selling of agricultural products. The protection of farmer's rights is also equally important. The objective of the course is to make the students well acquainted with the knowledge of law with respect to these matters.

**Module 01 Basic concepts of Agricultural Marketing and Module Act :**

1. Concept of Agricultural Marketing and Market.
2. Classification of Markets, Types of Marketing
3. Background, objects and Reasons and Salient Features of the Model Act on the State Agricultural Produce Marketing (The State Agricultural Produce Marketing (Development and Regulation) Act, 2016)

**Module 02 The Maharashtra Agricultural Produce Marketing (Development and Regulation) Act, 1963:**

1. Objects, Application and Definition under the Act
2. Establishment of National Integrated Produce Market
3. Direct Marketing, Establishment of Private Market and Farmer-Consumer Market
4. Contract Farming Agreement
5. Marketing of Agricultural Produce
6. Constitution of Market Committees
7. Powers and Duties of Market Committee
8. Cost of Supervision
9. Officers and Servants of Market committee
10. Market Fund
11. Trade Allowances Prohibited
12. State Agricultural Marketing Board
13. Control of Market committee
14. Penalties for Contravention of Provisions under the Act

### **Module 03 legislation on Warehousing, Food Product Export, Grading and Marketing –**

#### **Introduction, Objects and Reasons and Salient Features of the Laws:**

1. The Warehousing Corporations Act, 1962
2. The Agricultural and Processed Food Products Export Development Authority Act, 1985
3. The Agricultural Produce (Grading and Marketing ) Act, 1937

#### **Module 04 The Protection of Plant Varieties and Farmers Rights Act, 2001:**

1. Objects and Definitions under the Act
2. Protection of Plant Varieties and Farmers Rights Authority and Registry
3. Registration of Plant varieties and Essentially Derived Variety
4. Duration and Effect of Registration and Benefit Sharing
5. Surrender and Revocation of Certificate and Rectification and correction of Register
6. Farmer's Rights
7. Compulsory License
8. Plant Varieties Protection Appellate Tribunal

#### **Module 05 Relevant Provisions under the National Food Securities Act, 2013:**

1. Midday Meal Scheme (MMS)
2. Integrated Child Development Services (ICDS)
3. Public Distribution System (PDS), etc.

#### **Module 06 Agricultural Insurance in India- an overview:**

1. Characteristic Features of Indian Agricultural and Farmers' Community
2. Risk Perceptions of Indian Farmers
3. Unified Package Insurance Scheme : Pradhan Mantri Fasal Bima Yajana (PMFBY)
4. Pradhan Mantri Fasal Bima Yajana (PMFBY)
5. Past Experience with Crop Insurance Schemes in India : Comprehensive Crop Insurance

Scheme (CCIS) Experimental Crop Insurance (ECI)

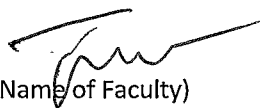
Farm Income Insurance Scheme FIIS

National Agricultural Insurance Scheme (NAIS)

#### **Recommended Readings :**

1. Dr. C.S. Prasad: Agricultural and Sustainable Development In India ,  
New Century Publications, New Delhi, India 2012.

2. A.K. Thaur and M.K. Sinha (ed.): Structural Reforms and Agricultural, Deep and Deep Publications Pvt. Ltd. 2011.
3. Rais Ahamd : Co-operative and Rural Development in India, New Century Publications , New Delhi, India 2013.
4. Law of seeds (Act, Rules , Orders, Policy, Notifications, Varieties, Export and Import of Seed etc.), 16<sup>th</sup> ed., Asia New House , 2012.
5. S.S China: Agricultural Labour – problems and implications, Regal publications , New Delhi.
6. Sudip chakraborty: Food Security and Child Labour , Deep and deep publications PVT. LD. 2011.
7. Asian Development Bank : Agricultural , Food Security and Rural Development, Oxford university press, 2010.
8. D. Narasimha Reddy and Mishra (ed) : Agrarian Crisis in India, Oxford University Press , 2010.
9. Dr. B.K Mohanty : Agricultural Finance and Rural Development, Regal Publications, New Delhi, 2010.
10. R. Datt and K.P.M Sundharm: Indian Economics, S. Chand, New Delhi, 2009.
11. Myneni: Indian Economics (For law Course) , Allahabad Law Agency, 2006.
12. B.B Mukharji : Agricultural Marketing in India, Thacker, Spink 1930.

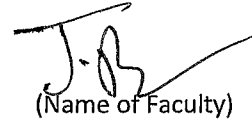
  
(Name of Faculty)

Course Coordinator

Mr. Rahul Kumar



Dean  
Academi  
Dr. Akh'eer

  
(Name of Faculty)

Director/Principle/Dean of  
Faculty/Department

Dr. Jayendra