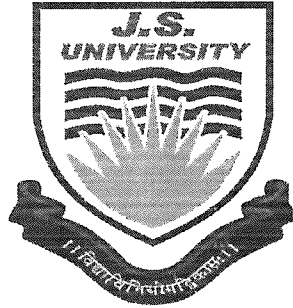


J.S. University, Shikohabad

Established by UP Govt. Act No. 07 of 2015


Recognized by U.G.C. under section 2 (f) of Act-1956



Value Added Course

TOURISM RESOURCES OF INDIA

Faculty of Art

	J.S. University, Shikohabad Faculty of Art	VAC-136-MAP
		AY: 2021-22

Information Technology

Learning Outcome:

This Course will provide knowledge of Tourism Resource of India

Duration: 30 Hours. (Theory and Practical)

CourseOutcomes:-

Maximum Exposure has to be given on Practical Oriented

After completion of the course the student shall be able to:-


CO1: Explain the nature and unique characteristics of tourism resources

CO2: Identify the various tourism resources found in India

CO3: Evaluate the role of architecture and heritage in tourism promotions

CO4: Enumerate the abundance of nature based tourism activities undertaken in India

CO5: Know the important tourism destinations in Tamil Nadu

	J.S. University, Shikohabad Faculty of Art	VAC-136-MAP
		AY: 2021-22

Syllabus Outline

Module-1

Introduction

6 Hrs

Indian Tourism - General Introduction - Understanding Tourism Products. Tourism resources- Natural Tourist attractions - Wildlife sanctuaries - National parks Rivers- Lakes, Sarovars - Hill stations and beach tourism

Module-2

Potentials of India's Tourism Resources

6 Hrs

Tourism Product of Manmade tourist attractions – Temples - Pilgrimage centres – Monuments-Archaeological sites - Historical sites - Amusement parks. Luxury trains,Accommodation Units - Managing tourism products.

Module-3

Cultural Tourism Resources of India

6 Hrs

Cultural Tourism in India - Fairs and Festivals of India - Indian Classical Dances - Indian Folk Dances and Music traditions - Fairs & festival in India - Indian Paintings- Handicraftsof India - Museums in India.

Module-4

Role of Ecology in Tourism

6 Hrs


Basic properties of ecology - Tourism and ecology linkage - Global concern. Conservation of ecology - Natural & other tourism resources – Ecotourism development - Business of ecotourism - Ecological planning - Tourism and sustainable development.

Module-5

Impacts of Tourism Development


6Hrs

Tourism & Environmental Impact Assessment - Tourism Carrying Capacity. Economic Impact of Tourism - Physical Impact of tourism - Socio cultural impact of tourism - Indian Tourism Policy.

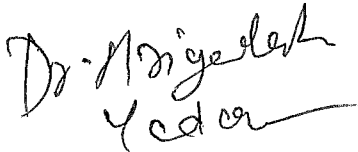
	J.S. University, Shikohabad Faculty of Art	VAC-136-MAP
		AY: 2021-22


References:-

1. Basham. A L, The Wonder that was India, Volume – 1, 3rd Edition, Rupa and Company, New Delhi, 2004.
2. Hussain A.K, The National Culture of India, 1st Edition, National Book Trust, New Delhi, 2014.
3. Kaul H.K, Travellers India, 1st Edition, Oxford University Press, New Delhi, 1998.

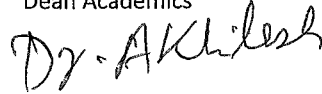

(Name of Faculty)

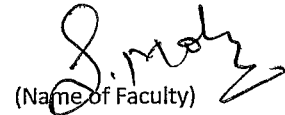
Course Coordinator


Dr. Anigedeh
Yedra

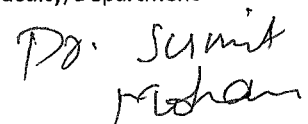

(Name of Faculty)

Dean Academics


Dr. AKhilesh


(Name of Faculty)

Director/Principle/Dean of
Faculty/Department


Dr. Sumit
Mohan