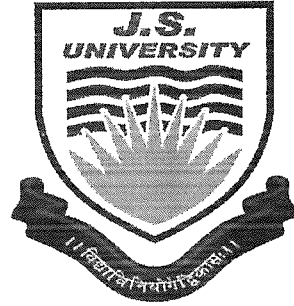


J.S. University, Shikohabad

Established by UP Govt. Act No. 07 of 2015

Recognized by U.G.C. under section 2 (f) of Act-1956




Value Added Course

CAMPUS TO CORPORATE

VAC-197

FACULTY OF COMMERCE

	J.S. University, Shikohabad Faculty of commerce	Value Added Course
		AY: 2022-23

CAMPUS TO CORPORATE

Duration: 30 Hours.

Course outcomes:

After completion of the course student will be able:

- To develop the Logical & Analytical skills to crack the Aptitude Tests for interviews.
- To develop employability skills from Interview training and Resume writing sessions
- To develop soft skills by learning certain business etiquettes and understand the concepts of formal corporate world
- To develop mastery in basic software used in all organizations. • To be trained for technical rounds during interviews related to their fields..

Module-1

CORPORATE SKILLS

- Aptitude Test Training
- Interview Training
- Resume Writing
- Business Etiquettes

Module-2

COMPUTER SKILLS

- Advance Excel
- Word
- Power Poin

Module-3


FUNDAMENTALS OF FINANCE

- Capital Market
- Mutual Funds
- Banking
- Insurance).

Module-4


FUNDAMENTALS OF REAL ESTATE


- Housing Finance
- Transaction Documents


	J.S. University, Shikohabad Faculty of commerce	Value Added Course
		AY: 2022-23

References:-

1. Campus to Corporate - Key to Managerial Skill Development Book by SS Narula.
2. From Campus To Corporate 1St Edition 2016 by Ramachandran and Karthick, PEARSON INDIA
3. **Campus To Corporate Paperback – 1 January 2012** by ASHUTOSH SHARMA (Author)


 Course Coordinator
 Ms. Hina Jami


 Dean
 Academic
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 Dean
 Dr. Gaurav Gupta